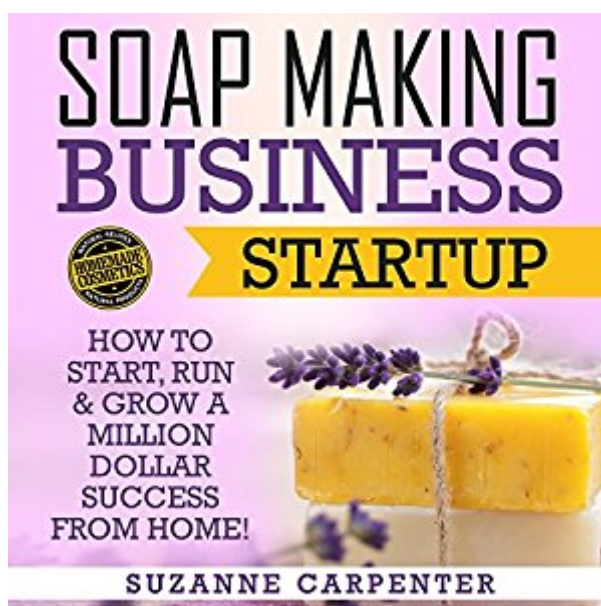


The book was found

Soap Making Business Startup: How To Start, Run & Grow A Million Dollar Success From Home!



Synopsis

In this book, I don't tell you how to make soap in few steps and then give you a few recipes to try, so you can start your own soap-making business. You can find that information anywhere; you don't have to buy my book to learn that. Wait! Oh! I did that in this book. I did explain how to make soap. I also did give you a few simple recipes too. But I hope that is not why you bought this book. In this book, my goal is to explain to you in simple terms how to create great natural and organic soaps and not just make soaps. There is a difference. You will get to see and understand that difference when you understand each of the ingredients and how they interact and react with each other. You will not have a great business if you are just making carbon copies of a few soaps of other people which your customers can go buy from any local stores. What will make you unique is when you create a blend or two of your own and people start liking your creation. That is when you can hit the home run in this business. Imagine growing your soap company into a local, regional, and ultimately a national brand. This is a two-part book. In the first part I show you how to get started. I show you every step you need to take to make your first batch of soap. Then I show you how to test your creation and how to figure out what works and what does not. In the second part of the book, I teach you everything you need to know about turning your newfound passion into a successful business. I share my own story and how I turned my passion into a six-figure business. Though this book is not about my success but yours, you may find it inspiring that an average housewife like myself was able to build the business and then sell it for a good profit. In the first part I will show you: What soap-making equipment you will need How to get started with under 1k How and where to buy soap-making supplies for cheap What makes a soap natural and organic? What is the difference between fragrance and essential oil? How to use various natural botanicals in your soap and make them unique How to be creative with various soap molds How to scent your soap How to color your soap with 11 natural colorants All the soap-making methods step by step Soap-making safety rules to follow Best & easiest recipes to start with In the second part of the book I will show you: Startup costs How to get started, step by step Expected average monthly revenue Average monthly expenses How to find and develop a niche for your soap business How to price your soap for sale How to calculate the profit margin Creating unique packaging Proper labeling Top four marketing strategies

Book Information

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Customer Reviews

From someone who has a business degree and is very creative (me), this is an excellent book for a beginner soap maker. Regardless how far you go with your passion for soap making, this book makes sense. It's easy-to-read, concise, It gives the 'how to' from buying supplies to managing the financial aspect of having a business rather than a hobby. An intuitive and creative entrepreneur sometimes has that "automatic" marketing ability to grow the business - Suzanne has some great suggestions that make perfect, and, common sense to do just that, if you aren't afraid to put in a little time and footwork to get growing! Making the soap is fun and easy! Suzanne did a great job expressing that concept in her book. She was obviously a great success with her very own business - can't wait to see what she tackles next!

By reading this book is can see you are a person who loves to help and show someone the right path to take to reach success Thank you ever so much for this book. I have started sorting my soap business you did inspire me

Enjoying it!

Lots of information but something is missing. I just felt there should be more! She did great explaining each soap Process and I learned about Warm Process, of which I had no knowledge. Would I recommend it, yes. Definitely a good read.

A great overall view of soap making and brief start up information. Great for beginners with the passion for making their own soaps.

Great book. My husband and I are starting a new soap adventure. .we are very excited and nervous at the same time. .your book was a nice way too help us see what we need to do to get started.
.thank u

Great starter book

Easy instructions. Great recipes.

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